

2022 CHRO SUMMIT:

CHARTING A NEW COURSE FOR HR STRATEGY IN A TIME OF DISRUPTION

Fascinating discussions on the issues facing today's CHROs and senior HR leaders

HR POLICY ASSOCIATION'S



MAY 31-JUNE 2, 2022

Tuesday, May 31

01

6:00 p.m. - 8:00 p.m. CT

Welcome Reception

Outdoor Terrace

Generously sponsored by ManpowerGroup





Wednesday, June 1

02

7:00 a.m. - 8:00 a.m. CT

Breakfast

Atlantic Foyer

Generously sponsored by Ayco, A Goldman Sachs Company

03

8:00 a.m. - 8:30 a.m. CT

Welcome and Opening Remarks

Morning Session generously sponsored by Guild Education



Pamela O. Kimmet Chair, HR Policy Association Chief Human Resources Officer Manulife Financial Corporation



Monique R. Herena Vice Chair, HR Policy Association Chief Colleague Experience Officer American Express Company



Timothy J. RichmondVice Chair, HR Policy Association
Executive Vice President, Chief Human Resources Officer AbbVie

Reports of the Membership and Nominating Committees



Note:

All plenary sessions are located in Atlantic

Ballroom D/E

Wednesday,
June 1
continued

04

8:30 a.m. - 9:30 a.m. CT

Keynote: John Rogers on Talent and Culture as Competitive Advantages

We begin the CHRO Summit with a fireside chat featuring Ariel Investments Founder, Co-CEO and Chief Investment Officer John Rogers, who will discuss his perspective on how companies can improve diversity from the inside out, his belief on the link between purpose, stakeholder expectations, ESG and performance, and the impact of the pandemic and on the economy.



John W. Rogers, Jr. Chairman, Co-CEO & Chief Investment Officer Ariel Investments



Timothy J. Bartl, *moderator* President and CEO HR Policy Association

05

9:30 a.m. - 9:50 a.m. CT

BreakAtlantic Foyer

Generously sponsored by Equilar













06

9:50 a.m. - 11:00 a.m. CT

Building a Sustainable Pipeline of Diverse Talent Through Inclusion

Most companies are focused on expanding diversity by focusing on improving culture and inclusive practices to create a true sense of belonging. But what distinguishes the most successful companies from those that are less so? On this panel, we will include an outside expert to discuss the neurological impact of feeling like an outsider and how companies can help address those feelings to reinforce an inclusive culture. Member company CHROs and senior diversity leaders that have participated in our Council on Inclusion and Diversity Playbook project will share their experiences that have helped drive inclusion and a more sustainable talent pipeline.



Valerie Purdie Greenaway, Ph.D. Associate Professor of Psychology Columbia University



Ann M. PowellExecutive Vice President, Chief Human Resources Officer Bristol-Myers Squibb Company



Ola Snow Chief Human Resources Officer Cardinal Health, Inc.



Devray KirklandChief Diversity Officer – Vice President, Diversity and Inclusion Cardinal Health, Inc.



Perry Stuckey, moderator
Vice Chair, HR Policy Association
Chair, Council on Inclusion and Diversity
Senior Vice President and Chief Human Resources Officer
Eastman





Wednesday,
June 1
continued

07

11:00 a.m. – 12:00 p.m. CT

Global Crises and Talent Management: The Future of Leading the Global HR Function While the World Falls Apart

The last two years have presented the Global HR Executive with a sequence of non-stop crisis management situations—everything from managing employees in a COVID hot zones to conflict zones like Ukraine, to the "Great Resignation", to managing the growing desire of employees to have a direct hand in how they perform their work and are rewarded for that work. Further, the COVID-19 pandemic has virtually eliminated consistent employee expectations alongside the "normal" work patterns of office and production work. These elements would be difficult to manage in even a single country—never mind doing so in dozens of global regions and cultures. Our panel of sitting CHROs will discuss the lessons they have learned over the last two years on crisis management and specifically how they tie to global employee engagement, recruitment, and retention, and how those lessons have changed the game for them going forward.



Anita Graham
Vice Chair, HR Policy Association
Executive Vice President, Chief Human Resources
Officer and Public Affairs
VF Corporation



Ernest W. Marshall, Jr.
Executive Vice President and Chief Human
Resources Officer
Eaton Corporation



Timothy J. RichmondVice Chair, HR Policy Association
Executive Vice President, Chief Human Resources Officer AbbVie



James E. Jones, moderator Senior Advisor HR Policy Global





Wednesday,
June 1
continued

08

12:00 p.m. – 1:00 p.m. CT

Lunch

Atlantic Ballroom C

Generously sponsored by Oracle HCM

1:00 p.m. - 4:45 p.m. CT

Afternoon Briefing and Concurrent Sessions

Generously sponsored by Omada Health

Our afternoon program will begin with a brief plenary overview discussion on employee and employer expectations coming out of the pandemic, followed by an opportunity for participants to attend two separate concurrent sessions led by member CHROs and outside experts, allowing participants to discuss developing trends with their peers.

1:00 p.m. - 1:45 p.m. CT

Employee Expectations in the Evolving Workplace— Emerging Trends and Essential Lessons

The pandemic has caused employees to reevaluate their principles and priorities on issues including how work fits into their lives, the desire by many to work for an organization with a purpose they believe in, and the expectation that employers will help them manage their wellbeing. In this overview session, we will discuss these trends, the willingness of employees to use their voices to seek change in the workplace and in how their employers engage externally, and the impact of employers relying more on technology both to connect employees and perform tasks or entire jobs.



Brian ElliottExecutive Leader of Future Forum and Senior Vice President Slack Technologies, LLC



Deborah Lovich Managing Director & Senior Partner Boston Consulting Group



Timothy J. Bartl, *moderator* President and CEO HR Policy Association





Wednesday,
June 1
continued

10

1:45 p.m. – 2:00 p.m. CT

Break

Generously sponsored by Challenger, Gray & Christmas, Inc.







11

2:00 p.m. - 4:45 p.m. CT

Concurrent Sessions

After the Plenary session, attendees will have the opportunity to attend their choice of two of four concurrent sessions during the afternoon. The first concurrent session will run from 2:00 to 3:15 p.m.. Following a break, attendees will then attend their second choice from 3:30 to 4:45 p.m. before we break for the evening. A listing of the sessions is below followed by a description of each one.

CONCURRENT SESSION 1:

<u>Union Activity, Employee Voice and the</u> <u>Regulatory Climate</u>

CONCURRENT SESSION 2:

Employee Expectations and Wellbeing

CONCURRENT SESSION 3:

Employee Voice, Societal and Political Discourse and Employer Responses

CONCURRENT SESSION 4:

Workplace Technology, HR Strategy, and the Talent Crunch





AGENDA

CONCURRENT SESSION 1: (Baltic/Bering) Union Activity, Employee Voice and the Regulatory Climate

Fueled by social media and emboldened by talent shortages, workers expect more freedom to express their opinions about matters that affect them at work. Employers who seek a return to "pre-pandemic" norms of workplace behavior may be surprised as employees resist their efforts and demand that the flexibility and accommodations of the last two years be made permanent. This session will focus on how more workers are engaging in protected concerted activity—whether simply using their collective voice or seeking to organize a union, and how the Biden Administration's proposed policy changes may significantly impact how collective action is used.



Jennifer BerresSenior Vice President and Chief Human Resources Officer HCA Healthcare, Inc.



David Rolf
Founder and President Emeritus
SEIU Local 775



G. Roger King
Senior Labor and Employment Counsel
HR Policy Association



Daniel V. Yager, *moderator* Senior Advisor, Workplace Policy HR Policy Association









AGENDA

CONCURRENT SESSION 2: (Caribbean/Caspian) Employee Expectations and Wellbeing

Protecting employee health took center stage during the pandemic. Employers addressed the immediate need for physical safety and preventing the spread of COVID, and then transitioned to address the mental health impacts of the pandemic, as stress-related disorders soared. Employees are now looking to their employers to play a primary role in supporting their physical, emotional, and financial wellbeing. This session will focus on the future direction of wellbeing benefits, how to elevate these issues to the C-Suite level, and how to best engage business leaders so wellbeing becomes a business investment and not just an HR-related initiative.



Monique R. Herena
Vice Chair, HR Policy Association
Chief Colleague Experience Officer
American Express Company



Timothy A. Massa
Director, HR Policy Association
Senior Vice President and Chief People Officer
The Kroger Company



Susan Kelliher Chief People Officer The Chemours Company



Margaret Faso
Director of Health Care Research and Policy
American Health Policy Institute and HR Policy Association



D. Mark Wilson, *moderator*President and CEO, American Health Policy Institute
VP, Health and Employment Policy and Chief Economist,
HR Policy Association





AGENDA

CONCURRENT SESSION 3: (Atlantic Ballroom C)
Employee Voice, Societal and Political Discourse and
Employer Responses

As civil society continues to be strained by emotional and polarized debates on social, racial, and cultural issues, contentious issues will increasingly make their way into the workplace. As the midterm elections loom, employers are anticipating how and whether to regulate, moderate and/or control those conversations. This session will discuss how CHROs and their companies can meet the challenge of fostering constructive debate while preserving collaboration and trust. The panelists will examine the causes of conflict in the workplace and ways employers can foster open-mindedness and receptiveness on the part of colleagues with passionately held beliefs.



Julia Minson Associate Professor of Public Policy Harvard Kennedy School of Government



Heidi B. CapozziDirector, HR Policy Association
Executive Vice President and Global Chief People Officer McDonald's Corporation



Dionne Wallace OakleyDirector, HR Policy Association
Senior Vice President and Chief Human Resources Officer Freddie Mac



Jennifer L. Weber Senior Vice President, Chief Human Resources Officer The Archer-Daniels-Midland Company



Michele A. Carlin, moderator
Executive Vice President, HR Policy Association and
Center On Executive Compensation









AGENDA

CONCURRENT SESSION 4: (Pacific Ballroom) Workplace Technology, HR Strategy, and the Talent Crunch

The talent crunch has reached epic proportions, remote work is here to stay for millions of workers, and the worker experience has become a top concern for HR executives. In response, employers have increasingly utilized HR technologies, including those featuring automated algorithms or artificial intelligence, to source, screen, onboard, match, manage, and train workers, among many other tasks. While extremely helpful, the use of these technologies has attracted the attention of state legislators, the U.S. Congress, and regulators such as the Equal Employment Opportunity Commission, raising the concern of new policies creating significant interruptions in companies' HR and talent strategies. This panel will provide an overview of the issues that CHROs need to know and insights into how early adopters have handled them.



Laurie HavanecExecutive Vice President and Chief People Officer
CVS Health Corporation



Daniel W. Chasen Vice President of Workplace Policy HR Policy Association



Christine M. Pambianchi, moderator Director, HR Policy Association Executive Vice President and Chief People Officer Intel Corporation









Wednesday,
June 1
continued

12

6:00 p.m. – 7:00 p.m. CT

Gala Reception

Atlantic Foyer
Generously sponsored by Aetna, Retiree Health Access

7:00 p.m. CT

Gala Dinner: Awards, Recognition, and an Evening of Festivities

Atlantic Ballroom D/E Generously sponsored by Spencer Stuart

Special Entertainment by America's Only CHRO Rock Band – Consensus with Kenny Haddaway







Afterward

The CHROs' Nest: Featuring Kenny Haddaway

Atlantic Foyer

Generously sponsored by PricewaterhouseCoopers LLP

Join your peers for a special after-dinner lounge reception.









Thursday, June 2

13

7:45 a.m. - 8:45 a.m. CT

Networking Breakfast

Atlantic Foyer Generously sponsored by United Healthcare







14

9:00 a.m. - 10:15 a.m. CT

The SEC's Human Capital Metrics Disclosure— How to Prepare Your Leadership and Board

The SEC is expected to release its proposed rule on human capital metrics in the second quarter of 2022. This panel brings together a respected corporate governance expert, investor advisor and a company on the forefront of HCM disclosure to discuss how they have approached disclosures so far, and how a final rule will impact their disclosures and engagement with key internal and external stakeholders.



Sheri B. Bronstein Chief Human Resources Officer Bank of America



Ning Chiu Partner Davis Polk & Wardwell LLP



Sydney CarlockManaging Director, Governance
Teneo



Ani Huang, *moderator* President and CEO Center On Executive Compensation



Note:

All plenary sessions

Ballroom D/E

are located in Atlantic

Thursday, June 2 continued

15

10:15 a.m. - 10:30 a.m. CT

Break

Atlantic Foyer

Generously sponsored by Feigen Advisors, LLC

16

10:30 a.m. – 11:30 a.m. CT

Toward an Employee-Driven Future? How Worker Interests Are Shaping the Evolving Workplace

We will conclude the Summit with an interactive session synthesizing the major lessons and takeaways from all four of the previous day's concurrent sessions. Our member company panelists and HR Policy staff will identify the major practice and public policy implications of the emerging and intersecting trends discussed throughout the conference, focusing on how the growing influence of workers coincides with a pro-labor Administration in Washington. We'll discuss the Association's public policy priorities in light of this environment, and examine how potential changes in the political landscape resulting from the 2022 midterm elections, as well as economic conditions, could impact the current pro-worker momentum.

HR Policy Association Staff & CHRO Speakers

17

11:30 a.m. - 11:45 a.m. CT

Closing Remarks



Pamela O. Kimmet
Chair, Board of Directors
HR Policy Association
Chief Human Resources Officer
Manulife Financial Corporation



Timothy J. BartlPresident and CEO
HR Policy Association



THANK YOU FOR YOUR SUPPORT!

HR Policy Association would like to thank the following partners for their commitment to helping our organization provide senior corporate decision makers with the tools needed to assess the potential impact of the public policy process and build effective HR strategies. We deeply appreciate your generous support of our 2022 CHRO Summit.

SpencerStuart































